

Selected Characteristics of Sherlock Benchmark Universes

Updated October 13, 2025

	Blue Cross Blue Shield Plans	Larger Plans	Independent / Provider - Sponsored Plans	Medicaid Plans	Medicare Plans
Sample Size					
Number of Participants	14	5	12	14	11
Total Membership (000's) ¹	43,230	32,254	8,598	13,797	12,094
Median Membership (000's)	1,961	3,571	583	668	638
Mean Membership (000's)	3,088	6,451	717	986	1,099
Supplemental Content					
Medicaid or Medicare Membership from Other Universes (000's)	NA	NA	NA	1,464	888
Total Medicaid or Medicare Product Members (000's)	NA	NA	NA	10,881	2,664
Market Mix (Premiums and Fees)					
Commercial ²					
Median	63.8%	67.0%	49.4%	15.8%	45.9%
Average	60.1%	62.2%	49.2%	22.4%	40.9%
Medicare Advantage and SNP					
Median	12.1%	9.8%	20.8%	12.8%	27.9%
Average	16.1%	16.0%	23.2%	16.3%	30.7%
Medicaid Total					
Median	0.0%	9.7%	18.7%	36.5%	6.4%
Average	6.3%	6.7%	19.5%	46.5%	11.8%
Product Mix					
Percent Managed Care (Premiums and Fees) ³					
Median	0.0%	0.0%	76.9%	91.4%	64.7%
Average	0.0%	16.2%	70.1%	78.0%	65.8%
Percent ASO (Members)					
Median	48.0%	48.2%	19.3%	4.3%	20.3%
Average	47.2%	41.0%	27.5%	12.4%	31.2%
States Served	21	10	18	25	9

Attributes are for the year ended December 31, 2024.

¹ Membership reflects only "comprehensive" products which may include commercial and government products.

² Commercial excludes FEP.

³ Managed Care is the sum of Medicare Advantage, Medicaid Total and Commercial HMO.